1	2	3	4	5
21	Tamil Nadu	99.86	..	..
22	Tripura	..	..	0.43
23	Uttar Pradesh	547.19	..	..
24	West Bengal	48.49	8.64	..
	TOTAL	1612.09	140.92	96.66

New Logo of Air India

26. SHRI SURESH KALMADI: Will the Minister of CIVIL AVIATION AND TOURISM be pleased to state:

(a) whether it is a fact that the "Maharaja" logo on Air India aircraft had become well known world over;

(b) whether it is also a fact that Air India changed its logo a few years ago;

(c) what has been the cost including the foreign exchange component for this changeover;

(d) whether the new logo has generated additional traffic; and

(e) if not, whether Government propose a change back to the old logo?

THE MINISTER OF CIVIL AVIATION AND TOURISM (SHRI MADHAVRAO SCINDIA): (a) "Maharaja" did not appear in the logo on Air India, aircraft.

(b) and (c) Yes, Sir. Rs. 1.53 crores were paid in foreign exchange to M/s. Landor Associates as consultancy fee.

(d) It is not possible to assign a direct correlation between the two.

(e) Various aspects of this matter are being examined.

Development of Hill Stations in UP. and Himachal Pradesh

27. SHRI SHIV PRATAP MISHRA: Will the Minister of CIVIL AVIATION AND TOURISM be pleased to state:

(a) whether the Union Government propse to develop some hill stations in U.P. and Himachal Pradesh from tourists point of view; and

(b) if so, what are the details thereof?

THE MINISTER OF CIVIL AVIATION AND TOURISM (SHRI MADHAVRAO SCINDIA): (a) Development of hill stations from tourists point of view is primarily the responsibility of the State Government. However, the Department of Tourism extends financial assistance for specific schemes for strengthening and augmentation of tourism infrastructure, subject to availability of funds, inter-se priorities and merits.

(b) During 1991-92, the following schemes have been identified for central financial assistance for hill stations in Himachal Pradesh: construction of a wayside amenity, a tourist complex, a yatri niwas, skiers hostel, publicity support and up-gradation of existing properties. No scheme for hill stations in U.P. has been received from the State Government.